Cookie Policy

Cookies are used on our website to give users a better browsing service and experience.

What are cookies?

Cookies are small text files sent from the website to the terminal of the party concerned (usually the browser), where they are stored before being referred back to the website upon the same user's next visit. A cookie cannot retrieve any other data from your hard drive, pass on computer viruses or capture email addresses. Each cookie is unique to the user's web browser.

What cookies do we use?

Technical session cookies

The cookies used on the website http://magazine.planetariahotels.com/ are used for computer technology authentication or to monitor sessions, and to store specific technical information regarding the users that access the server of Blastness, the website maintenance and hotel booking service provider.

Pursuant to Article 122, paragraph 1, of the Privacy Code (in the formulation in force after the entry into force of legislative decree 69 / 2012), "technical" cookies can be used even in the absence of consent.

For maximum transparency, below we provide a number of technical cookies and specific cases of activity on the website:

• Cookies implanted in the user/contracting party's terminal directly (that will not be used for other purposes) such as session cookies used for on-line booking on the website, authentication or customisation cookies (for example, the choice of the browsing language); these cookies remain active only for the duration of the session.

• Cookies used to statistically analyse accesses/site visits (the so-called "analytic" cookies) that are exclusively used for statistical purposes (not for profiling or marketing) and to collect aggregate information without the possibility of tracing back to the identification of the individual user. In these cases, since current legislation requires that, when using analytic cookies, the user is given clear and adequate instructions to easily oppose implementation of such (including any mechanisms to make the cookies anonymous), we give instructions on how to disabled installed cookies below. The duration of analytic technical cookies is 30 minutes.

"Third-party" cookies

Third-party cookies are code parts set by a website different than the website you are currently browsing.

This involves the transmission of cookies from third parties. Management of information collected from "third parties" is goverend by the relative information notices to which we ask you to refer. For greater transparency and for convenience, we provide the information on the types of cookies used by third party service providers, purposes, retention period and the third parties who retain and access the information on our websites:

Cookie name	Function/Purpose	Expiry
Google Analytics https://support.google.com/analytics/answer/6004245?hl=it	STATISTICS Google Analytics is a Google analysis tool that helps website and app owners understand how visitors interact with the contents of their website (pages visited, browsing time, etc.) by providing useful statistics designed to optimise and improve the browsing of the website without identifying the browser	_utma 2 years _utmt 10 minutes _utmb 30 minutes _utmc until the session is closed _utmz 6 months _utmv 2 years
Google Adwords https://support.google.com/adwords/answer/2407785?hl=it	PROFILING Favours the research on Google services offered by the hotel without collecting or monitoring information capable of personally identifying a user	30 days
www.google.com APISID GMAIL_RTT HSID NID PREF SAPISID SID	For more information find out Google Cookie Policy	Persistent, session and third parts
http://magazine.planetariahotels.com/ __utma	This cookie is what's called a "persistent" cookie, as in, it never expires. This cookie keeps track of the number of times a visitor has been to the site pertaining to the cookie, when their first visit was, and when their last visit occurred. Google Analytics uses the information from this cookie to calculate things like Days and Visits to purchase.	Persistent
http://magazine.planetariahotels.com/ __utmb	The B and C cookies are brothers, working together to calculate how long a visit takes. __utmb takes a timestamp of the exact moment in time when a visitor enters a site, while __utmc takes a timestamp of the exact moment in time when a visitor leaves a site. __utmb expires at the end of the session. __utmc waits 30 minutes, and then it expires. You see, __utmc has no way of knowing when a user closes their browser or leaves a website, so it waits 30 minutes for another pageview to happen, and if it doesn't, it expires.	Persistent
http://magazine.planetariahotels.com/ __utmc	The B and C cookies are brothers, working together to calculate how long a visit takes. __utmb takes a timestamp of the exact moment in time when a visitor enters a site, while __utmc takes a timestamp of the exact moment in time when a visitor leaves a site. __utmb expires at the end of the session. __utmc waits 30 minutes, and then it expires. You see, __utmc has no way of knowing when a user closes their browser or leaves a website, so it waits 30 minutes for another pageview to happen, and if it doesn't, it expires.	Persistent
http://magazine.planetariahotels.com/ __utmt	A special type variable applied to events, transactions, items and user-defined variables.	Persistent

http://magazine.planetariahotels.com/ __utmz	__utmz keeps track of where the visitor came from, what search engine you used, what link you clicked on, what keyword you used, and where they were in the world when you accessed a website. It expires in 15,768,000 seconds – or, in 6 months. This cookie is how Google Analytics knows to whom and to what source / medium / keyword to assign the credit for a Goal Conversion or an Ecommerce Transaction. __utmz also lets you edit its length with a simple customization to the Google Analytics Tracking code	Persistent
www.pinterest.com _pinterest_cm	For more information find out Pinterest Cookie Policy	Persistent, session and third parts
www.twitter.com guest_id	For more information find out Twitter Cookie Policy	Persistent, session and third parts
www.youtube.com APISID HSID SAPISID SID SSID VISITOR_INFO1_LIVE YSC	For more information find out YouTube Cookie Policy	Persistent, session and third parts
accounts.google.com ACCOUNT_CHOOSER GALX GAPS GoogleAcoountsLocale_session LSID	For more information find out Google Cookie Policy	Persistent, session and third parts
apis.google.com OTZ	For more information find out Google Cookie Policy	Persistent, session and third parts
badge.stumbleupon.com su_bc	You can add our site to StumbleUpon which sets the following cookie: https://www.stumbleupon.com/privacy	Persistent, session and third parts
http://magazine.planetariahotels.com/ PHPSESSID	To identify your unique session on the website	Persistent
http://magazine.planetariahotels.com/ wordpress_test_cookie	WordPress test cookie	Persistent
http://magazine.planetariahotels.com/ wp-settings-13	WordPress also sets a few wp-settings-[UID] cookies. The number on the end is your individual user ID from the users database table. This is used to customize your view of admin interface, and possibly also the main site interface.	Persistent

http://magazine.planetariahotels.com/ wp-settings-time-13	WordPress also sets a few wp-settings-{time}-[UID] cookies. The number on the end is your individual user ID from the users database table. This is used to customize your view of admin interface, and possibly also the main site interface	Persistent

How to modify settings on the cookies

Most browsers allow to clear cookies from your computer hard drive, block acceptance of cookies or receive a warning before a cookie is stored.

Therefore, to remove cookies we encourage you to follow the instructions on the pages of the various browsers:

Chrome: https://support.google.com/chrome/answer/95647?hl=it

Fire fox: https://support.mozilla.org/it/kb/Gestione%20dei%20cookie

Internet Explorer: http://windows.microsoft.com/it-it/windows7/how-to-manage-cookies-in-internet-explorer-9

Safari: http://support.apple.com/kb/HT1677?viewlocale=it_IT

What happens if the cookies are disabled?

Nevertheless, if you block or erase cookies, it may not be possible to reset previously specified preferences or customised settings, and our capacity to customize the user experience will be limited.